

MobileIron VSP from AT&T

Proactively manage enterprise applications and data as they move to the smartphone.

Secure Multiplatform Control of Enterprise Smartphones

The MobileIron Virtual Smartphone Platform (VSP) from AT&T is the first solution to combine data-driven smartphone management with real-time wireless cost control. It provides multiplatform visibility for industry-leading mobile devices like iOS, BlackBerry, Windows, Android, Symbian. This ensures that the IT team understands what's on a smartphone and how it's being used, giving proactive visibility to both IT and users to better secure data and control cost without compromising privacy, even on employee-owned phones. The Virtual Smartphone Platform (VSP) is packaged as an easy-to-install server that is up and running in your corporate network in less than a day.

Advanced Management

The VSP helps IT quickly establish and maintain smartphone operations control with Advanced Management of all operating systems from a single point. To proactively manage and cut wireless bills up to 20%, the VSP solution offers a Mobile Activity Intelligence package. Bill shock can become a monthly ritual of the past. The enterprise user is also fully able to manage their smartphone through the VSP's self-governance and productivity portal, called MyPhone@Work, which offers services like usage visibility and an Enterprise App Store.

Creating a Virtual Enterprise Cloud

Phones have become computers and require a fundamentally new, data-driven approach to security, cost, and quality management. The VSP's patent-pending smartphone data virtualization technology creates a central view of smartphone content, activity, and applications in the data center to give IT and end-users real-time intelligence and control across the enterprise.

Enterprise Functionality, Purpose-Built

To help enterprise IT and end-users, the VSP offers key mobile device management functionality as well, including:

- **Context...**match activity to location, time, and operator network quality
- **Activity...**analyze patterns of user behavior to reduce cost and optimize services
- **Content...**identify what files are on each phone to secure them and minimize impact of loss
- **Application...**provision, configure, and troubleshoot applications with minimal user interruption
- **Device...**track settings and status for basic inventory, configuration, policy, and security functions

Potential Benefits

- **Advanced Management** – Get multi-OS smartphone operations under control
- **Mobile Activity Intelligence** – Cut wireless bills up to 20% using real-time activity and operator service quality data
- **MyPhone@Work** – Drive self-governance and end-user productivity

Features

- Multi-OS Device Management
- Remote Control
- Access Control (Sentry)
- Advanced Security
- Lost Phone Recovery
- Enterprise App Store
- Administration
- Enterprise Integration
- Visibility and Reporting
- Activity Analysis
- Real-time Roaming Control
- Exception and Abuse Control
- Service Quality Monitoring
- Event Center
- Billing Plan Integration
- Communications
- Usage Visibility
- Self-Service

For more information contact an AT&T Representative or visit www.att.com/business.

